

West Broadway Coalition Board of Directors Meeting
Thursday 3/14/2019 - 8:30 – 9:45 am
McDonald's conference room, 916 W Broadway

1. Welcome and Introductions/Meeting Called to Order
2. Approval of Agenda
3. Approval of February Financials
4. WBID Contract, Business Plan, Ordinance
 - a. Update on Repetition and Opt-In process
 - b. Review WBID structural documents:
 - i. Minneapolis WBID Ordinance and WBID Contract
 - ii. WBID Business Plan
 - iii. Minneapolis Self Managed SSD Policy
 - iv. Minnesota Statute 428A: Special Service Districts
 - c. Next Step key dates
 - i. April 9 - SSD Public Hearing including WBID Repetition
 - ii. May 21 - Transportation & Public Works Committee Public Meeting 10a
 - iii. April-June 2020 planning, WBID Committee/Rate Payer meetings, RFPs
 - iv. July 11 - WBC Board Mtg: Approve 2020 Budget/Operating Plan 8:30a
5. Events and Spaces
 - a. details in staff reports and focus of Friday 3/22 Board Conference Cal
 - b. Shop Northside DOWNTOWN, 2 Nicollet storefronts April 1-26
(WBC with Downtown Council and Chameleon Consortium)
6. New Business
7. Adjourn

WBC Membership <http://westbroadway.org/join/>



WEST
BROADWAY
BUSINESS
DISTRICT



WBID Renewal

WBID Petition and Opt-In Updates

Commercial property rate payers who qualified for Petition received the priority focus through the end of February deadline. Roughly 60% linear and 70% area signed by the deadline. Great collective work from board members and staff. Still collecting remaining petitions and outreach to all Opt-In nonprofit and residential properties in March.

WBID Contract Review

The five year renewal includes a renewal of our **WBID Contract**, or **Professional Services Agreement**, with the **City of Minneapolis**, which formalizes WBCs role as the management entity of the WBID.

The WBID Business Plan (created 2014) sets forth how WBC and the WBID will adhere to policy, statute, law and standards set forth in the **City of Minneapolis Self Managed Special Service District Policy** (passed in 2013), **State of Minnesota Statute 428A**, and all other Federal, State and local laws and regulations applicable to service districts, procurement, public realm, etc. The district boundaries of the WBID were formalized in the **City of Minneapolis Ordinance** which created the WBID in spring 2014.

The **WBID Operating Plan** annually updates budget, operation details, specific goals and evaluation measures. The Operating Plan and annual Budget is finalized by the WBC board by July for the upcoming year (so next deadline will be June/July 2019 of the 2020 WBID Operating Plan).

A subcommittee of Board Members met to review the above documents as part of the District renewal process, highlighting important reminders as well as thoughts and questions toward improvement of WBID operations. Overarching reminder of the extensive work that went into establishing the WBID.

WBID Business Plan

- Overall a strong document that aims at quality compliance with City policy and area goals, while allowing an appropriate amount of flexibility for the annual Operating Plan.
- **WBID Committee** - detailed page 3. Main reminder from the Business Plan. In the transition year of 2018, the WBC Board doubled as the WBID committee, both with some of the catch up needed and repetition focus. Looking forward to reinvigorating a WBID Committee including both Board Members and other property owners with 1 year commitments. May only meet as a group 2 or 3 times, but members can also engage with staff one on one in contributing to the annual Operating Plan, feedback and evaluation. Note: there was also an initial WBID Steering Committee which supported initial establishment of the WBID (2012-15?), which was intended to last for that certain period, versus the annually repeating WBID Committee.

- **WBID at WBC Board meetings** - Business Plan specifies “January, April, July, and October Board Meetings” to hear WBID business (page 4). Note to add “or as needed” to the list of months. Note: agendas should be posted on the website 3 days before board meetings, for timely decisions needing action between quarterly meetings, notice given at least 24 hours prior.
- **Budgets and financials** (page 5) note to change “monthly income statements” to “quarterly financial statements” for postings on website, with the goal of sharing a clearer, more comprehensive report. Note: monthly bank, income and expense statements will still be shared with Minneapolis Public Works monthly, as well as in monthly WBC Board reports, and are available publicly on request.
- **Demographics in representation:** note to expand language for “minority owned and operated business”(page 3) for more specific demographics, including goals to see North Minneapolis’ African American majority residents better reflected in business ownership and operation.
- **Main update:** The WBID Model (page 1) written in 2014 refers to districts in general, including best practices and inspiring examples we’d like to emulate. Language should be updated to reflect first 5 years of WBID operations, specific learnings and updates. Also: WBID specific photos.
- **Note:** attached ByLaws had a review and some updates in 2013 in sync with initial WBID planning; attached WBC Policies and Procedures date from 2008 and could use some basic updates, name of bank, evolution in staff positions, etc.

Mpls Self-Managed SSD Policy Review

- Extensive information, much of it embedded in day to day WBID function, but, also useful to review in depth to remind ourselves of the details, roles and standards of Self Management.
- Pages 1-9 cover the “SELF-MANAGED SSD WITH DISTRICT MANAGEMENT ENTITY”
- Pages 3-4 extensive info on the required “demonstrated knowledge, capacity and experience” for qualified District Management Entities.
- Page 6 highlights of specific related ordinances, also specifics in contract for compliance
- Page 7-8 Operational and Financial Transparency: note Policy names annual financial reporting requirements covering a range of documents. Policy provides enough flexibility for us to shape quarterly and other reporting tools to share information more clearly and concisely with property owners in the formats that best serve the purpose. Note: the best financial sharing to date has been in Annual Reports and Operating Plans, we’ve also shared some combination of the named documents on the website and in other digital formats at first monthly and then less frequently, but documents required some interpreting to bring the full picture into focus. Our aim is to share improved, both more concise and more comprehensive, quarterly.
- Page 8 includes details of the Oversight relationship of City Staff to the Management Entity.
- Page 1-2 also details distinct roles of Management Entity and City.
- Pages 10-17 detail a separate “ADVISORY BOARD-MANAGED SSD WITH SERVICE PROVIDER MODEL”

WBID Contract Review

- Less extensive but still crucial operational details for Self Management.
- Could have a more routine annual Board review of Contract, Policy, Business Plan and other documents in sync with WBID committee and annual planning.
- Only noted inquiry for potential edit/addition is to request annual info sharing of property owner contact information. WBC/WBID should maintain its own comprehensive list including all forms of communication, email, phone, business contact, property contact, how each likes to be contacted, in person, digital, mail, etc. The City also communicates with rate payers, including sending the City approved version of the WBID Annual Operating Plans and, of course, levying and collecting the assessment.
- The WBC Affirmative Plan attached to the contract also has room for updates, including some details that should reflect our learning of the past 5 years.

WBID Thoughts and Questions

- From above: how do we best ensure improved info sharing on property owner contact info.
- What is the appropriate timing, now or in the future, of:
 - WBID Business Plan?
 - WBC/WBID Affirmative Action Plan?
 - Service Frontage additions? (main thought blocks of Emerson, Lyndale, etc. similar to Washington, mostly hypothetical, no current action in the works)
- Clarify that current Policy, Contract and Business Plan allow for a mix of in-house WBC staffing and contractors to deliver WBID services:
 - If we shift some current or new activity, example plantings, banners, pan and broom, to in-house staff, does that require public RFP? Or only direct communication with our ratepayers through Operating Plan and other planning conversations and info sharing?
 - With contractors, does the City recommend for or against multi-year contracts of automatic renewals in contracts?
- Oversight and changing law: does oversight relationship include communication from the City or State when applicable laws are changing?
- Vendor number clarification: City only allows one vendor number per TaxID (EIN) number, so, WBID payments arrive in Main WBC Bank Account along with all other City payments. To have a separate vendor number/deposit for WBID we would have to incorporate a subsidiary with a separate EIN. We may still research and explore, depending on how we are able to evolve current financial clarity and efficiency this year.

Other City Deadlines and Renewal Tracking

BTAP

- Complied with 60+% reporting/invoicing on 2017 contract by new due date
- reasonable increase over 2017 15k for 2019 could be in the 20k-100k range, our 2019 request was \$170,000, with requests in every BTAP category:

Business Feasibility (\$50/h, up to 10hr/business)	60	\$ 30,000
New Businesses (\$2,500)	2	\$ 5,000
New Businesses (\$5,000)	9	\$ 45,000
Business Retention (\$75/h up to 20 hr/business)	27	\$ 40,000
Business Expansion (\$5,000)	10	\$ 50,000

Great Streets Business District Support (BDS)

- 2018 allocation was \$44,000 total, completed \$28,000 to date, reporting/invoicing being finished this month
 - Completed: Creative Space Activations: Freedom Square, Storefront, Freedom Fridays, photos in storefronts and mural on 1400 block buildings. (\$20,000 billable now.)
 - Completed: Business committee meetings and networking events: Ray Dehn dinner and Northside Business Lunches on Broadway. (\$4,000 billable now.)
 - Started: Metrics and Evaluation Update. (\$4,000 billable now; \$6,000 remaining)
 - Spring activity: Property Postings. (\$10,000 remaining.)
- 2019 proposal focused on next steps with Broadway anchor of Holiday Crawl and expanding outdoor creative activations
 - Flexible support for music programming at outdoor sites summer/fall/spring, immediate impact on safety and vitality, with long term investment in the heightened priority of building local music ecosystem and economy in front of Capri renovation, Upper Harbor, Mpls easing liquor license for dining establishments, etc. 2019 sites noted: Freedom Square, Broadway/Lyndale (Sanctuary site), Broadway/Emerson (JXTA site), Broadway/Girard (MPS/Shiloh/BB), and other sites as determined ex. Broadway and 2nd/Washington; Curve; Hawthorne Crossing; etc. (\$31,000)
 - Parade on Broadway as main kick-off event of Northside Holiday Crawl. (\$11,500)
 - WBC staff time for all of the above (\$7,500)
- also fiscal sponsor Camden Town request (\$37k including \$23k direct program expenses for several events, \$11.5k Camden Town contractor and \$3k for WBC fiscal sponsorship)

Great Streets Facade Grant Program

- Successfully secured new allocation of \$50,000 for 2019 (\$42.5 direct to biz, \$7.5 overhead)
- also fiscal sponsored Camden Town for \$30,000 allocation (\$25.5 to biz, \$4.5 overhead - likely Camden Town contracted organizer).
- Complied with 60% by November deadline, mostly complied with use-it-or-lose-it Feb 28th deadline, working with the City on leeway for remaining 2nd bids for 3 projects (TBD below)

Facade Grants already made in 2018 (from 2016 allocation)

- Jonah's Cajun Seafood 323 West Broadway (\$4,280)
- Sammy's Avenue Eatery 1101 W Broadway (\$1,663)
- AFC Kindred Kitchen space 1210 W Broadway (\$2,852)
- Broadway Halal Market 825 W Broadway (\$1,433)

- Broadway Fremont Fuel & Food (now Marathon) (\$7,500)
- Christyles Closet 1101 W Broadway (\$120)

Facade Grants with Application/Paperwork (to complete 2016 allocation)

- Broadway Liquor Outlet (\$1,250)
- Wolfpack Promotionals SIGN (\$277.80)
- Juxtaposition 1104 W Broadway (\$6,000)
- 125 W Broadway new Charles Caldwell panel (\$3,000)
- Upper Midwest American Indian Center UMAIC (\$7,500 TBD completed post deadline)
- former 4 Winds School (also UMAIC owned) (\$7,500 TBD estimate needs update)
- Wolfpack DOOR and WINDOWS (\$7,500 TBD outstanding estimate)

Potential Facade Grants so far toward securing 2019 allocation (max 2019 allocation \$50,000)

- UMAIC Main Building and former 4 Winds School
- Wendy's House of Soul (at, possibly including K's Deli)
- former C&J Barber building
- Wilson's Image
- Watson's/Exceptional/Anytime
- Digital City
- Kemps
- Varnado Printing
- Clipper Cuts, Divine Hair, Bill's Body Shop
- 927 W Broadway partners

Downtown Shop Northside - Chameleon Consortium

April 1-26. Shop Northside occupying two spaces first floor of Gaviidae on Nicollet Mall with front doors facing Nicollet (in the block between the main two Final Four activities). First space is spacious retail including dressing rooms and wrap around mirrors. Second space Roughly two dozen vendors getting ready for this opportunity, some still being confirmed. John and Shemeka have negotiated arrangements with the Downtown Council to provide resources to prepare the space and purchase equipment so that space can support our diversity of vendors and their products while still looking cohesive. Chameleon keeps 20% of sales. Our cost is limited to staff time.

Shop Northside / NorthMPLS / Events Updated Overview

- 2019 events overview
 - monthly **Northside Business Lunches**
 - quarterly **West Broadway Area Business Committee Meetings**
 - March/April Safety Summit
 - **Shop Northside Downtown** (Chameleon/Final Four) - whole month of April
 - **FriDaze** - weekly Friday 4p (Special Youth Violence Prevention Week April 5)

- **Taste of West Broadway** - May
- **FLOW Arts Crawl** - July 25-27; **National Night Out** - Aug 6 ; **Open Streets** - Sept 14
- *support for **other** Northside and Area events*
- 3/8, 3/15, 3/22 FridaZe; 3/9 No Lock Doors; 3/30 Man Up Club
- larger frameworks and activated spaces
 - **Performance Plazas**
 - **Freedom Square** (with AFC, American Legion, Tha Family, and Wolfpack)
 - **JXTA Skateable Art Park**, Broadway/Emerson
 - Sanctuary lawn, **Broadway/Lyndale** (Sanc., Merwin, UNBank, others)
 - Davis/Shiloh/BB, **Broadway/Girard**
 - **Shop Northside Storefront(s)** - exploring next spaces after Dupont
 - **CPED Property Activation and Marketing** possibilities (activations W. Motors/Chois)
 - **Northside Holiday Crawl** - Nov 29-Jan 1
 - **FLOW Arts**

Taste of West Broadway

DeVon and Shemeka have initiated weekly planning meetings, all welcome to attend. Date may move to later may. Some other board members have taken on follow up in exploring potential venues. Budget/plan to be determined.

Business Committee and Northside Business Lunches

Monthly **Northside Business Lunches** have re-established momentum and regular contact. Looking to re-initiate **West Broadway Area Business Committee Meetings quarterly**, beginning in March or April and including a Safety Summit theme.

The February **Northside Business Lunch** drew a crowd of about 45 attendees. We are seeing consistent interest in our monthly themed lunches. The team met with NEON Thursday 3/7/19 to plan out the remaining themes for the year. March's **Northside Business Lunch** theme is **Franchise Business Ownership**.

Starting February with the NEON collaboration we began to alternate lead in coordination month by month, as well as lunch costs. February's event was coordinated by WBC. Below you will find a document Farrington has put together to include short interviews he has done with attendees and their feedback on the Lunches and theme for that session.

https://docs.google.com/document/d/1Rdvw_kgk4OT6BShhsBUTCjaab5fSR8JvZr23Nlwszjw/edit?usp=sharing

The Northside Neighborhoods Council has also signed on as an event co-sponsor. Initially this means shared identity and outreach for attendees, within a few months it should also mean cost sharing and alternating planning as with NEON.

WBC Membership

Likely shape 2019 Membership initiative in sync with 2019 Sponsorship initiative, both could be well timed to influence and leverage the Taste of West Broadway. Membership Sign Up and Renewal <http://westbroadway.org/join/>

West Broadway Business & Area Coalition Membership Levels 2018						
Business Memberships	\$100	\$200	\$350	\$850	\$1,750	\$25
	Sole Proprietor / Entrepreneur	New Business / Small Nonprofit	Small Business / Established Nonprofit	Medium Sized Business	Large Business / Nonprofit	Joint Member: already a member of NEON, Lowry or other Northside business association
Family Memberships	\$25	\$50	\$200	\$500	\$2,500	
	Bronze Level	Iron Level	Silver Level	Gold Level	Platinum Level	
Affiliate / Support Memberships	\$200	\$500	\$1,750	\$2,500	\$5,000	
	Bronze Level	Iron Level	Silver Level	Gold Level	Platinum Level	

Grants, Contracts, Institutional Fundraising

Secured:

Great Streets Facade West Broadway \$50,000 2019 allocation
 Full Lives United Way Capacity Building Grant: \$6,750 (J.Murphy Assoc. Fundraising Support) (fiscal sponsor)
 Great Streets Facade Camden Town (\$30,000 2019 allocation)

Submitted:

Minneapolis B-TAP \$20k-\$175,000 range
 Great Streets Business District Support West Broadway \$50,000 (fiscal sponsor)
 Great Streets BDS Camden Town (\$37,000)

In Progress:

Phillips Fdn capacity - met 3/11, next step more detailed draft proposal - \$100k-\$250k range
 US Bank capacity - next step meeting **Mon March 18th 9:30am** - \$10k-\$275k range
 Minneapolis CPED Property Contract for Activation and Marketing
tentative - MN State Arts Board FESTIVAL due March 22nd, only try if work samples by March 15
tentative - Blue Cross Blue Shield due March 29

Relationship Building

Northside Funders Group - initial inquiry, Property Coordination, Business Resources Organizing
McKnight conversations with both Regions & Community and Art Departments

Nexus met with Northside Nexus staff for program updates and planning ahead

Full Lives UW - Farrington & Felicia convening, capacity grant, possible event food 2019.

CEI/Northside Funders - sharing info, conversations with staff and contractors at CEI, potential
partner all economic development categories.

Corporate - CEI, Regional Chamber, board members, others potential avenues for building
metro and Minnesota corporate relationships

Minnesota State Arts Board and Regional Arts Council - mostly an update our view and tracking
of our arts activity in two pieces: professional arts for audience, and art for development.

Bush - John, Felicia, Farrington attended Bush Connect as part of a Regional Chamber cohort.

Will aim for 2019 direct conversation with Bush staff for WBC updates.

Researching:

See JMA initial research attached.

Categories

Property Acquisition, Activation, Collaborative Support for Development/Redevelopment

Business Resources, Flexible/Responsive Support

Safety/Vitality - Activate Everything, Events

Arts - Arts & Artists direct support/Arts for Community Development

Northside

Racial Equity/Social Justice in Economic Development

Denials 2019:

none to date 2019

2018 Secured Reminder:

Phillips Foundation: NorthMPLS/Northside Business Coordination \$15,000, as well as Holiday
Crawl direct costs \$7,500 and for Northside Business Grants (to Microgrants \$20,000)

City of Minneapolis E-TAP provider initial training and outreach \$8,000 (previously reported)

Great Streets 2018: \$44,000 (previously reported)

Hennepin County Technical Assistance (with NEON+): \$25,000 (previously reported)

NEA Our Town - Juxtaposition Arts with WBC as partner (\$100,000) (previously reported)

WBC Staff and Contractors

For reference in discussing staff roles and updates, below are the staff/contractor descriptions from our BTAP proposal (with notes on their BTAP impact). Arnetta is added here but not included with the BTAP proposal.

Felicia Perry, Business Resources Coordinator (BTAP market analysis/development, product review, networking, finance) Felicia joined the staff in Nov 2018 to build on past success and see new expansion in our support for and collaboration with Northside businesses of every size and to anchor the goal of racial equity in our inclusive, comprehensive economic development. In her early career, Felicia developed commercial loan products and trained loan officers for Spire Credit Union. She made the leap to ART-trepreneur with self-led businesses in fashion design and event planning, as well as work as a professional dancer. Felicia graduated from Patrick Henry and is a long time Northside homeowner and mother. She is a founding board member of the Association for Black Economic Power and newly chartered Village Financial Cooperative Credit Union.

Farrington Llewellyn, Communications Specialist (BTAP multimedia storytelling, social media, engagement, networking, branding) has worked with WBC|NorthMPLS since 2014 in creative engagement and multimedia storytelling. Farrington leads the Shop Northside and NorthMPLS identity campaigns and co-leads collaborative efforts to build streetlife and nightlife. Also a graduate of Patrick Henry, longtime Northside resident, performer and founder of the multimedia Black Identity Series.

Shemeka Bogan, Project & Event Coordinator (BTAP retail events, vendor capacity building, and market implementation) joined the staff in Jan 2019 to bring continuity to vendor access and engagement across Northside events, both WBC led events and broadly through the NorthMPLS identity. Shemeka has become the go-to event planner for Northside entrepreneurs in recent years, through NEON signature events, as a founder of the Strong Roots Foundation, as a lead collaborator with the Minnesota Orchestra to build Northside relations, and the NorthMPLS lead to shape the new Chameleon Collaborative with the Minneapolis Downtown Council. Shemeka comes to WBC from Pulse Outreach which working nationally from Northeast Minneapolis, and is a longtime member of Shiloh Temple, an anchor Northside institution.

John Bueche, Executive Director (BTAP collaborative planning, gov't systems, property activation and planning) became WBC Executive Director in April 2018, bringing experience in collaborative leadership, social enterprise and creative strategy. He has presented nationally on innovations in engagement through the performing arts, arts for community development, and activating vacant spaces. He was the founding chair of the Cedar Riverside NRP Board in 2007 overcoming more than a decade community stalemate to re-activate the program.

Arnetta Phillips, Office Administrator (not hired as of BTAP deadline, not mentioned in proposal) longtime Northside relationships, including member/staff team at Shiloh. WBID management is well suited to an Administrative type position, and Arnetta brings both an Administrative background and broad relationships with businesses and property owners, helping shape a ¼-½ anchor of this position.

Contractors in relationship, but not yet contracted 2019:

Ashley Bennett (BTAP user oriented design) WBC collaborated closely with Ashley while a NEON staff member, where she led numerous successful initiatives before moving to Prime Academy and now the Humphrey School. Ashley is collaborating to develop systems for gather and share individual business goals which in turn more readily shape organizational and area plans.

Dudley Voigt (BTAP market planning/pricing esp. for artists, public art project resourcing/team building) founding director of the FLOW Northside Arts Crawl, a WBC program, which has evolved to be the main resource and referral network for Northside adult artists (working closely with Juxtaposition Arts which serves youth). She is the founder of North Community Theater, the director of Arts Affair at the MN State Fair and managed the Jimmy Jam/Terry Lewis music stage for Super Bowl Live in 2018.

West Broadway Business & Area Coalition
YTD by Project Class
 January - February, 2019

	Business Resources	Events	FLOW	Freedom Friday	Holiday Crawl FfOB	Skyway Boutique	Total Events	General Operations	NorthMPLS	Property ZD	Start-Up Storefront	Total Property ZD	WBID	TOTAL
Revenue														
4000 CONTRIBUTIONS							0.00					0.00		0.00
4300 SPONSORSHIPS			2,000.00				2,000.00					0.00		2,000.00
Total 4000 CONTRIBUTIONS	\$ 0.00	\$ 0.00	\$ 2,000.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 2,000.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 2,000.00
4450 Interest							0.00	11.10				0.00		11.10
4700 MEMBERSHIPS							0.00	700.00				0.00		700.00
Total Revenue	\$ 0.00	\$ 0.00	\$ 2,000.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 2,000.00	\$ 711.10	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 2,711.10
Gross Profit														
	\$ 0.00	\$ 0.00	\$ 2,000.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 2,000.00	\$ 711.10	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 2,711.10
Expenditures														
5000 PAYROLL EXPENSES							0.00					0.00		0.00
5010 SALARY & WAGES							0.00	28,717.02				0.00		28,717.02
WBID Administration							0.00	604.10				0.00		604.10
Total 5010 SALARY & WAGES	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 29,321.12	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 29,321.12
5021 Taxes Paid							0.00	8,088.64				0.00		8,088.64
5030 DENTAL INSURANCE							0.00	261.40				0.00		261.40
5040 HEALTH INSURANCE							0.00	5,524.80				0.00		5,524.80
5050 CONTRACT WAGES							0.00	50.00			175.00	175.00	550.00	775.00
5090 PAYROLL FEES							0.00	1,129.02				0.00		1,129.02
Total 5000 PAYROLL EXPENSES	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 44,374.98	\$ 0.00	\$ 0.00	\$ 175.00	\$ 175.00	\$ 550.00	\$ 45,099.98
5150 STAFF TRAVEL			12.00				43.00	24.00	8.00			0.00		87.00
5160 MEETING EXPENSES	92.92	1,078.01					17.84	1,095.85	116.40			0.00		1,305.17
5170 SUPPLIES-FOOD		24.00			47.21	25.70	96.91					0.00		96.91
5180 SUPPLIES-PROGRAM RELATED					26.83		26.83				20.25	20.25	25.98	73.06
5201 CONTRACT SERVICES		135.00			1,300.00		1,435.00				1,520.00	1,520.00		2,955.00
5203 WBID Cleaning and Maintenance Services							0.00					0.00	11,973.00	11,973.00
Trash Receptacle Servicing							0.00					0.00	1,416.80	1,416.80
Total 5203 WBID Cleaning and Maintenance Services	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 13,389.80	\$ 13,389.80
Total 5201 CONTRACT SERVICES	\$ 0.00	\$ 135.00	\$ 0.00	\$ 0.00	\$ 1,300.00	\$ 0.00	\$ 1,435.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 1,520.00	\$ 1,520.00	\$ 13,389.80	\$ 16,344.80
5500 OFFICE SUPPLIES	44.47						0.00	32.39				0.00	5.40	82.26
5510 POSTAGE & SHIPPING							0.00					0.00	110.00	110.00
5520 PRINTING							0.00	589.58				0.00	35.00	624.58
Total 5500 OFFICE SUPPLIES	\$ 44.47	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 621.97	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 150.40	\$ 816.84
5530 MARKETING & ADVERTISING					20.00		20.00					0.00		20.00
5710 EQUIPMENT RENTAL							0.00					0.00	251.94	251.94
5750 TECH SUPPORT/COMPUTERS	97.21						0.00	66.79				0.00		164.00
5800 RENT							0.00	1,200.00				0.00		1,200.00
Main Office/Storage							0.00	1,200.00				0.00		1,200.00
Total 5800 RENT	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 2,400.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 2,400.00
5810 INSURANCE							0.00					0.00		0.00
5812 GENERAL LIABILITY							0.00	39.00				0.00		39.00
5814 WORKER'S COMP							0.00	110.46				0.00		110.46
5816 Directors and Officers							0.00	561.25				0.00		561.25
Total 5810 INSURANCE	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 710.71	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 710.71
5820 UTILITIES			400.00				400.00	798.99			326.93	326.93		1,525.92
5910 MEMBERSHIP, DUES & FEES							0.00		800.00			0.00		800.00
5965 PROGRAM OUTREACH	64.38	80.00					80.00					0.00		144.38
QuickBooks Payments Fees							0.00	75.52				0.00		75.52
Sales Tax							0.00	26.94				0.00		26.94
Total Expenditures	\$ 298.98	\$ 1,329.01	\$ 0.00	\$ 400.00	\$ 1,394.04	\$ 86.54	\$ 3,209.59	\$ 49,216.30	\$ 808.00	\$ 0.00	\$ 2,042.18	\$ 2,042.18	\$ 14,368.12	\$ 69,943.17
Net Operating Revenue	-\$ 298.98	-\$ 1,329.01	\$ 2,000.00	-\$ 400.00	-\$ 1,394.04	-\$ 86.54	-\$ 1,209.59	-\$ 48,505.20	-\$ 808.00	\$ 0.00	-\$ 2,042.18	-\$ 2,042.18	-\$ 14,368.12	-\$ 67,232.07
Net Revenue	-\$ 298.98	-\$ 1,329.01	\$ 2,000.00	-\$ 400.00	-\$ 1,394.04	-\$ 86.54	-\$ 1,209.59	-\$ 48,505.20	-\$ 808.00	\$ 0.00	-\$ 2,042.18	-\$ 2,042.18	-\$ 14,368.12	-\$ 67,232.07

West Broadway Business & Area Coalition
Statement of Financial Position
As of February 28, 2019

	Total
ASSETS	
Current Assets	
Bank Accounts	
1000 CHECKING	0.00
1001 Paypal Account	0.00
ADP P/R Clearing	80.78
Cash on Hand	617.00
General Operations US Bank 2573	51,064.44
Reserve US Bank 6896	65,368.19
Restricted Funds US Bank 0270	55,932.00
WBC Expense US Bank 0254	0.00
WBID US Bank 5264	13,723.60
Total Bank Accounts	\$ 186,786.01
Other Current Assets	
12000 Undeposited Funds	0.00
Security Deposits-Office Space	679.00
Total Other Current Assets	\$ 679.00
Total Current Assets	\$ 187,465.01
Fixed Assets	
Computers and Equipment	0.00
Total Fixed Assets	\$ 0.00
Other Assets	
1200 ACCOUNTS RECEIVABLE	0.00
1250 MANUAL PAYROLL CHECKS	0.00
1700 PREPAID EXPENSES	0.00
Total Other Assets	\$ 0.00
TOTAL ASSETS	\$ 187,465.01
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Credit Cards	
US Bank Credit Card 1083	32.40
US Bank Credit Card 4294	0.00
US Bank Credit Card 4302	0.00
Total Credit Cards	\$ 32.40
Other Current Liabilities	
2000 ACCOUNTS PAYABLE	0.00
2100 PAYROLL TAX WITHHELD	0.00
2110 Direct Deposit Liabilities	0.00
2200 PASS THRU GRANTS	0.00
2300 Deferred Revenue	0.00
2300.01 WBBA	0.00
Total 2300 Deferred Revenue	\$ 0.00
Payroll Liabilities	0.00
Sales Tax Agency Payable	0.00
Total Other Current Liabilities	\$ 0.00
Total Current Liabilities	\$ 32.40
Total Liabilities	\$ 32.40
Equity	
3000 NET ASSETS	0.00
3200-10 TEMP RESTRICTED NET ASSETS-001	0.00
3200-30 TEMP RESTRICTED NET ASSETS-002	0.00
Opening Bal Equity	0.00
Retained Earnings	253,984.68
Suspense	0.00
Net Revenue	-66,552.07
Total Equity	\$ 187,432.61
TOTAL LIABILITIES AND EQUITY	\$ 187,465.01