

**Regular Meeting of the Board of Directors
April 9, 2015**

8:30 - 9:30

**Location: McDonald's –West Broadway
Agenda**

1. Meeting Called to Order at 8:40am.
Present: Paula Pentel, Wade Swenson, Ravie Signh, Jim Wentzel, Tara Watson, Justin Baylor, Louis Dachis, Meggie McCauley, Dean Rose. Absent: Diana Hawkins, Jackie Cherryhomes, Staff: Shaina Brassard, Rob Hanson, DeVon Nolen
2. Approval of Meeting, Motion to approve by P. Pentel, D. Rose, Motion carries
3. Consent Agenda: Motion to approve by L.Dachis, T. Watson. Motion carries
 - Meeting Minutes
 - Financial Reports - Justin and Dean will get together to sort out the new financial tracking system.
 - Executive Director's Report: Nexus appears likely to award WBC a grant to continue transit outreach work. Develop goals for the near future to take to Metro Transit such as bus stop upgrades. Barcelona International Public Market Conference—markets act as great public space. Money is still needed for Farmers Market management. There will be a presentation for the funders
 - Hennepin County is looking to do Play on Penn again this year, wants to start earlier.
4. Committee Reports
 - Business Committee –last meeting was at Cookie Cart. Had David Frank from City of Mpls – he's now the director of Economic Development for the city. Penn Ave Community works talk. BRT on Broadway coming 2017. Leslie Foreman from the City of Minneapolis Health Dept. This month we'll have a taste-testing at Breaking Bread – on the 16th 5-6:30pm.
 - Planning, Zoning and Development
 - Action Item: Sherman Associates Proposal for WBroadway Curve. There was a meeting here on Monday to look at a proposal for 52 new housing units on the curve. A mix of 1,2 and 3 br townhomes and apartments. Unique design. Board to consider

sending a letter of support. Motion to approve by T. Watson, R. Singh, motion carries.

- Board Nominations and Recruitment (Diana Hawkins)
- Farmers Market (DeVon Nolen) Great report on the activities and ideas for this year's market.
- WBID (Dean Rose and Rob Hanson) Spoke with Councilman Yang to take action on getting the lights retrofitted to accommodate for festival lighting. RFP for banners is out. Deadline is the 17th.

5. Other updates

- WBID reported 40 bags of trash collected through the district for the first quarter of 2015, that number includes 4-5 bags of posters. Staff hours are at 73.75 which is within budget. There is an extra \$25,000 available for decorations. Board took action to be ready to approve an additional sweep once a week May thru October on an as needed basis. Since we have money still available as we are under budget for this line item.
- Discussion by board members of consolidating or combining committees to streamline time commitments of members.
- Action item taken to approve adding WBC support for streamlining city processes. Motion to approve by D. Rose, T. Watson. Motion Carries.
- Motion of support for Public Markets Declaration. Motion to approve, T. Watson, J. Baylor. Motion carries.