



West Broadway Business
and Area Coalition

West Broadway Coalition Board of Directors Meeting
8/9/17
McDonalds, 8:30 – 10:00

Members Present: Diana Hawkins, Tommy Cohen, Chris Bleichner, Tara Watson, James Scott, Dean Rose, Ravi Singh, Justin Baylor

Members Absent: Jackie Cherryhomes, Teto Wilson, Paula Pentel

Staff Present: Carla Schleicher, Farrington Llewellyn, John Bueche, Rob Hanson'

Guests Present: Andy Carlson, Michael Mclaughlin

1. Welcome and Introductions/Meeting Called to Order 8:40AM
2. Approval of Agenda: D Hawkins, T Cohen
3. Consent
 - a. July Meeting Minutes: J Scott, R Singh
 - b. July Financials: J Scott, R Singh
4. 2018 WBID Operating Plan: Questions that arose from the discussion, How have districts changed culture around trash being thrown out on sidewalks. Can the WBID crews be out later in the afternoon for more visibility. Look at the possibility of expanding services to 7 days a week or more than once per day. Others talked about a possible incentive program to pick up trash within the district. Questions: Can Andrew Carlson and Michael perhaps join another board meeting in the future. Can we look at sentence to service to come and pick up litter from within the corridor. Next Steps: The operating plan will be sent out to ratepayers, September 12th is the Council Hearing. Dean wanted to know if we could get Sentenced to Serve to add West Broadway as one of their areas of concentrated cleaning.
5. Staff/Committee Reports
6. New Business
 - a. Public Safety: Rob is speaking with Mayor's Office, City Council Staff, and the Police Department around a number of ideas to tackle some of the biggest crime issues along West Broadway. One possibility, continue to engage with Commissioner Higgins to direct Hennepin County to file a lawsuit against one of the problem properties. Second, locating a Minneapolis Police Department

WBC

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Substation at Hawthorn Crossings.

- b. Open Streets : Still seeking sponsorships, Looking at incorporating a “Take Pride in the Northside” campaign, with the hopes that it would encourage folks clean up litter along the avenue.
7. Adjourn @ 9:40am