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Where entrepreneurs
start, grow + thrive



West Broadway Business
And Area Coalition



FOR IMMEDIATE RELEASE

PRESS RELEASE

Wednesday, November 15, 2017

About Black Friday on Broadway

The Northside Economic Opportunity Network (NEON), West Broadway Business and Area Coalition (WBC) and Blexit is pleased to announce the second annual shopping event - Black Friday on Broadway.

Black Friday on Broadway (BFOB) is a 2-day shopping experience:

Day 1 - Black Friday (Friday, November 24)

Day 2 - Small Business Saturday (Saturday, November 25)

Event goals and objectives

BFOB encourages the community to support entrepreneurs on Black Friday and Small Business Saturday - while promoting holiday shopping in the richly diverse business district of North Minneapolis. BFOB is also an opportunity for small businesses to meet and greet neighbors, promote their businesses and test the viability of their products and services.

Over 30+ small businesses will take part in BFOB, selling products and services at the locations below; and either own, operate or do business in Minneapolis. This unique shopping opportunity benefits our collective goal to build wealth while supporting economic development initiatives within the communities we serve.

Where to shop:

- NEON Pop-Up Shop (1007 West Broadway Ave.)
- West Broadway Pop-Up Shop (931 West Broadway Ave.)
- Friedman's Department Stores (400 West Broadway Ave.)
- Cookie Cart (1119 West Broadway Ave.)
- Wendy's House of Soul (1021 West Broadway Ave.)
- Wilson's Image (2201 West Broadway Ave.)
- Breaking Bread Cafe (1210 West Broadway Ave.)
- Juxtaposition Arts (2007 N. Emerson Ave)
- K's Deli (1021 West Broadway Ave.)
- Boost Mobile (1109 West Broadway Ave.)
- Hair Plus Beauty Supply (1005 West Broadway Ave.)
- Millennium Cutz & Styles (823 West Broadway Ave.)
- New Rules (2015 Lowry Ave. N.)
- H. White Men's Room (1500 N. 44th Ave.)
- Venture North (1830 Glenwood Ave.)