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**For Immediate Release****Northside Holiday Boutique Opens in Downtown Minneapolis Skyway of RBC Plaza**

The West Broadway Business and Area Coalition's newest pop up shop will showcase gifts from North Minneapolis artists and entrepreneurs.

November 20, 2015. Starting Monday, November 23rd, the [West Broadway Business and Area Coalition](#) (WBC) will host the first-ever Northside Holiday Boutique in Downtown Minneapolis. The boutique will occupy a previously vacant storefront in the [Skyway of RBC Plaza](#). For five weeks over this holiday season, **Mondays through Fridays, 10:00am to 6:00pm**, the boutique will showcase North Minneapolis vendors and artists. Products include clothing and jewelry, body care and hair products, cards, bags, local artist-made crafts and more. Over twenty artists, crafters, clothing designers and other entrepreneurs will share the boutique space on a rotating basis, with an average of four vendors per day. Vendors include [The Homegrown Company \(clothing\)](#), [Cookie Cart](#), [Feeperella \(custom women's clothing\)](#), [Diva Glass Slippers- Fashionware for Stemware](#), and fine artist [Angela Davis](#). The boutique is made possible with funding from the Pohlad Foundation.

Also Coming Soon: West Broadway Pop Up Holiday Boutique

For the third year in a row, the WBC will host the West Broadway Pop Up Holiday Boutique over the weekend of **Friday, December 18th (4-8pm) and Saturday, December 19th (10am- 4pm)**. The West Broadway Pop Up Holiday Boutique is a great way for those that live, work and spend time in North Minneapolis to do their holiday shopping in their own neighborhood. This popular winter market will take place at **1011 West Broadway**, in the recently renovated [Northside Economic Opportunity Network \(NEON\)](#) Co-Working Space and Business Incubator. Funding for the West Broadway Boutique comes from a city of Minneapolis Great Streets Business District Support grant.

Visit westbroadway.org/pop-ups for more information.

Facebook: [Northside Holiday Boutique](#)

Twitter: @WBBAC

#NHB2015 #NorthsideHolidayBoutique

Northside Holiday Boutique**Monday – Friday, 10:00am – 6:00pm****Nov 23rd – Dec 23rd, 2015 (closed Thanksgiving)****[RBC Plaza](#) - Suite 289****555 Nicollet Mall (Nicollet Mall & 6th St S)****Minneapolis, MN 55402**