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## MEDIA RELEASE

**Final Details Released for 10th Anniversary FLOW Northside Arts Crawl, Thursday, July 23,  
Friday, July 24 and Saturday, July 25, 2015**

***[The West Broadway Business and Area Coalition](#) and partners invite the Twin Cities to  
celebrate the increasingly vibrant arts community in North Minneapolis***

**Wednesday, July 22, 2015. Minneapolis, MN.** This weekend, FLOW Northside Arts Crawl will celebrate ten years of shining a light on the North Minneapolis community through the arts. Excitement around the momentous event has been intensified by the recent announcement of [a \\$250,000 ArtPlace America creative placemaking grant](#) awarded to the West Broadway Business and Area Coalition, producer of FLOW.

Initially imagined as a one-day, small studio crawl with 20 artists at a handful of sites, FLOW 2015 includes over 200 visual and performing artists from a variety of genres showing at 33 different studios, galleries, theaters, businesses, indoor and outdoor vacant spaces over 3 days. Attendance has grown from 1000 in 2006 to a projected 10,000 in 2015.

This year, more than any prior, it is difficult to narrow down a handful of event highlights. "As FLOW has grown over the years, so has the richness of ideas brought to us by the individual artists, organizations and businesses wanting to make the most of the event. There are various installations, thoughtfully programmed stages and vacant lots, commissioned public art projects, and interactive art-making activities that are remarkable in their own ways," said Dudley Voigt, FLOW Artistic Director and Founder.

Tamiko French, North High Alumnae and new North High Dance Teacher, has organized North High Alumni Dance Concert: "It features alumni of North High, and pupils of North High graduates. If you are a Northsider and went to any showcase, you should be able to recognize some staple dance pieces. Others are new...I intend to not only revitalize the alumni participation in our area, but make the community aware of the talent, support and cross generational bond we share through the arts."

The 10th Anniversary FLOW Photography Retrospective (1011 W. Broadway) takes guests through a visual history of the event as captured by different amateur and professional photographers. The

exhibit will share a currently vacant space with the [Northside Economic Opportunity Network's \(NEON\)](#) Fashion Show and Pop Up Boutique, featuring local designers and retailers.

Key components the community has come to expect from FLOW will be present, including:

#### **Public Art**

- Community Mural, painted during FLOW, led by [Melodee Strong](#) - 2064 W. Broadway
- Irving Café, a recently completed mural by Patrick Ginter - 1500 W. Broadway
- Metamorphosis, a mural in process by Charles Caldwell - 2038 W. Broadway
- [PLOT Gallery](#), outdoor installation and participatory art - 2011 W. Broadway
- Public Art Pop Up, Live painting, art installations, community engagement activities- 1800 W. Broadway (vacant lot)

#### **Outdoor Stages**

- [KMOJ](#) Stage, featuring local acts, headlined by Kool Moe Dee and Roxanne Shanté -North High Field
- [KBEM](#) and New Space Stage, live broadcast by KBEM, followed by [Voice of Culture Drum and Dance](#), the North High Alumni Dance Recital and others

#### **Art in Non-traditional Spaces**

- K's Deli (1021 W. Broadway, 9am to 1:30pm): KFAI Saturday Morning Jazz Live Broadcast
- [Emerge Career and Technology Center](#) (1834 Emerson) Established Artists Exhibit
- C & J Barbers (1105 W. Broadway): FLOW Emerging Artists Exhibit
- Wilson's Image Barber Shop (2124 ½ W. Broadway) gallery and performance space

FLOW staff encourage people to peruse the Photo Opportunities listed below, as well as the Map and Guidebook, for special installations and exhibits. Further detail and photos available on request.

#### **FLOW 2015 PHOTO OPPORTUNITIES**

##### **Thursday, July 23**

5:00 – 7:00 pm Artists' Talk, [Homewood Studios](#), 2400 Plymouth Avenue  
FLOW artists gather to discuss what it means to be a Northside artist

7:00 – 9:00 pm [Asian Media Access](#) Block Party, 2400 block of Plymouth Avenue  
Hmong dance drama performance, "Longing for Qeej"

##### **Friday, July 24**

12:00 – 9:00 pm PLOT Gallery Installation, Western Motors, 2011 W. Broadway  
Chainsaw carving and a participatory sculpture garden in a vacant lot

3:00 – 7:00 pm [West Broadway Farmers & Artisan Market](#), 1000 W. Broadway

4:45 pm [NAZ](#) Youth Zone, 2101 W. Broadway

5:00 – 8:00 pm Community Mural Painting, 2064 W. Broadway  
Artist [Melodee Strong](#) will be painting with the community's help

6:00 – 7:30 pm [NEON](#) Fashion Show, 1011 W. Broadway  
Clothing entrepreneurs showcase their designs against the backdrop of the FLOW  
Photography Retrospective

### **Saturday July 25**

9:00am – 1:30 pm KFAI Live jazz broadcast from K's Deli, 1021 W. Broadway

10:00am – 7:00 pm PLOT Gallery Installation, Western Motors, 2011 W. Broadway  
Chainsaw carving and a participatory sculpture garden in a vacant lot

11:00am – 3:00 pm West Broadway Farmers & Artisan Market, 1000 W. Broadway

11:00 – 5:00 pm KBEM/New Space Stage, NAZ Youth Zone, 2101 W. Broadway  
Music, spoken word and dance performances, community arts partners: Minneapolis Institute  
of Arts, Walker Art Center, MacPhail Center, Children's Theater Company, We Care  
Performing Arts, Hip Hop History & Artistry, and Voice of Culture  
North High Alumni Dance Recital - 3:00 pm

12:00 – 5:00 pm Public Art Pop Up, 1800 W. Broadway  
Live painting, art installations, community engagement activities

1:00 – 7:00 pm [Juxtaposition Arts](#) Campus (5 locations W. Broadway & Emerson)  
Student exhibitions, mini workshops, art-making, art and clothing sales, public art and  
community engagement activities

5:00 – 7:00 pm KMOJ Stage, North High Field (17<sup>th</sup> & Girard)  
National Headliners [Koo Moe Dee](#) and [Roxanne Shanté](#)

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### **FLOW Northside Arts Crawl 2015**

[www.flownorthside.org](http://www.flownorthside.org)

**Thursday, July 23rd (Plymouth Cluster)**

**Friday, July 24th**

**Saturday, July 25th**

**West Broadway from N 2nd St to Penn Ave N**

**Minneapolis, MN 55411**

*Since 2006, FLOW Northside Arts Crawl has become both a community celebration and premier art event in North Minneapolis. FLOW is a non-juried, self-guided tour of studios, galleries, theaters,*

*commercial and vacant spaces over a mile and half of the West Broadway corridor. From b-boys to ballet, graffiti to graphite, rap to rhapsody, fine artist to artisan, practicing to professional, FLOW showcases the great art being made every day on the Northside. FLOW is a program of the West Broadway Business and Area Coalition.*

[www.flownorthside.org](http://www.flownorthside.org)