

**Regular Meeting of the Board of Director's
January 8, 2015**

8:30 - 9:30

Location: McDonalds

MINUTES

1. Meeting Called to Order 8:43 AM
2. Present: Jackie Cherryhomes, Louis Dachis, Paula Pentel, Dan Gustafson, Wade Swenson, Meggie McCauley, Dean Rose, Ravie Signh, Tara Watson, Justin Baylor, Absent: Lisa Wade, Diana Hawkins. Staff: Erin Heelan, Shaina Brassard, Rob Hanson, Devon Nolan.
Visitor: Mike Mclaughlin
3. Approval of Meeting Agenda
3. Consent Agenda:
 - Meeting Minutes - Moved seconded and approved
 - Financial Reports – Moved 140 K to US Bank. moved seconded and approved
 - Executive Director's Report – Handed out and discussed. We applied for a Bush Innovation grant, we were notified that we're in the top 55 from 400. Meeting with Damian and we'll have to do another application. Top 10 get 200K/organization. Want to pilot retail recruitment, hiring a person to help and incentives. Moved seconded and approved
4. Committee Reports
 - **Business Committee (Justin Baylor)** The business committee had a happy hour at Avenue Eatery with the Lowry Corridor Business Association, good turnout. This month a features speaker – Greg Rye - a business consultant the meeting will be Thursday the 29th...location TBD.
 - **Planning, Zoning and Development (Paula Pentel)**. Emerge is having grand opening, January 22nd, 4-7PM.
 - Board Nominations and Recruitment- We need one more property owner.....
 - **Farmers Market (DeVon Nolen)** had a successful winter market. Has 250 folks visit. There is a whole niche for this sort of event. The other thing that was interesting is that the quality of products is great and there are many local crafters that want to do this on a monthly basis. The farmer's market work is beginning.
 - Taste of Broadway fundraising event will be February 26th. Board members will be asked to sell 10 tickets each.
BID (Rob Hanson & Dean Rose) the selection was made to award Better Futures a portion of the streetscape contract. The committee interviewed all seven of the bidders. There was a wide variety of bid responses. Better Futures was the low bidder for Pan and Broom. They'll start today – working Tuesday and Friday – pan and broom 9-1pm. There is also going to be a large-scale poster removal from all of the public street elements. We have not

yet decided on seasonal cleanup....we may leave that open for a different vendor. Better Futures workforce is made up of individuals who have been incarcerated and helps them get back on their feet and reintegrate them into society. Their base warehouse is in Golden Valley. They have the guys in several houses on the Northside. Special thanks was given to district consultant Mike McLaughlin for his help on this entire process. The vests are ordered and workers cannot be eating and drinking while wearing the vests. Every 4 months the board meeting will have a BID component and rate payers will be invited to make comments. In April of this year we will begin working on the budget for next year. Flexibility is a great thing for our rate payers.

We are talking to the City about getting the light poles outfitted with electrical outlets so that we can decorate the poles with holiday lights. The banner design is chosen and the installation will begin upon fund availability.

5. Elections

Nominations: Chair – Tara Watson nominated by Dean Rose: Moved seconded and approved, Vice Chair – Ravi Singh nominated by Justin Baylor: Moved seconded and approved, Treasurer – Justin Baylor nominated by Paula Pentel: Moved seconded and approved; Secretary – Paula Pentel nominated: Moved seconded and approved.

6. Other items – Executive Committee meets the first Friday of the Month at 9am at US Bank.

Adjourn at 9:15