

2015 Budget**INCOME**

| Source | Amount | Notes |
|----------------------------|-------------------|--|
| Service Charge Assessments | \$ 103,796 | Prorated to commercial and industrial properties based on assessable lineal frontage |
| WBC In-Kind | \$ 15,440 | Staff time, Office Space, Webpage |
| WBC & Other Donation | \$ 16,204 | WBC and exempt property owners are gifting \$15,000 to the WBID towards the capital cost of the street banners and hardware. |
| Total Income | \$ 135,440 | |

EXPENSES

| Budget Item | Amount | Service Description |
|---|-------------------|--|
| 1. Streetscape Maintenance and Repair | \$ 45,000 | A vendor will be hired to pick up litter on sidewalks and in the street twice weekly, remove graffiti on streetscape amenities, and remove weeds along sidewalks monthly as needed. Empty trash receptacles as needed. |
| 2. Streetscape Decorations and Beautification | \$ 60,000 | Banners and brackets will be purchased for 180 light poles. A licensed and bonded vendor will be hired to install brackets and banners on light posts. Holiday decorations will be purchased for 90 light poles. A vendor will be hired to install holiday decorations on light posts. |
| 3. Communications (Staff, Electronic Communications, Mailings, Website) | \$ 4,000 | A webpage for the WBID will be maintained. Two mailings will go out to all 308 ratepayers notifying them of the budget meeting and proposed operating plan. Updates will be sent out via email bi-monthly. |
| 4. Professional Fees | \$ 3,000 | MISC Attorney, Accountant, or other Professional Fees as needed |
| 5. Program Management | \$ 13,440 | Management of Bidding, Procurement, Contracts, Vendors, Accounting, Convening, etc. |
| 6. Program Administration | \$ 10,000 | Insurance, Office Space, Storage, Office Supplies |
| Total Expenses | \$ 135,440 | |

